

# PIXELACHE

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**Trans-disciplinary platform for emergent art, design, research and activism**  
in Helsinki (Finland) since 2002, active in international networks from 2003..

- Organised by non-profit cultural association Piknik Frequency ry (32 members + network),
- Half of members are born outside FI (Very multi-culti compared to other Finnish art assoc.)
- Since 2011, 1 full-time & 1 part-time 'staff in office' all year round, plus project/festival 'staff'
- **Annual festival in Helsinki** e.g. 1 x Aula space, 8 x Kiasma, since 2011 nomadic: Suomenlinna, Arbis Swedish Adult Education Centre, Suvilahti Cultural complex → Naissaar (EE), Vartiosaari, with latest festival (2015) was decentralised in East/Centre Helsinki
- **Invited** experimental art-science, alt.econ.cult and technology productions
- **Outreach & educational programme** 2010-2014 (Pixelversity: diversification, regional+)
- **Collaborative member production** projects & residencies and other activities
- Finnish National Art Prize in 2012 (first 'media art' org. getting it)

## Approaches

- Creative misuse of technology, hacking, grassroots network culture
- Open-source culture (software, hardware, organisation),
- 'Do-It-Yourself' (D.I.Y.) towards 'Do-It-With-Others' (D.I.W.O.), participatory arts

**Since 2008-2009 onwards, member interests in trans-disciplinary topics..**

- Environmental issues (art+science+ecology, bioarts, water), Nuclear politics, Waste/Trashlab
- New+traditional cultural heritage (e.g. fermentation, Res Agri. plant-knowledge & foraging)
- Renewable energy (solar, bio-) & alternative economics (Talkoot, Crowdfund, Commons)